

CLASSIC Sailor[★]

Online magazine for sailors, by sailors

ONLINE & SOCIAL MEDIA ADVERTISING

THE SAILOR'S DIRECTORY

Your year-round global advertising solution

Classic Sailor's directory combines online and social media advertising with a news element to give you the very best exposure for your money.

Your own full page on Classic Sailor's website carries your stories but we can work with you more actively than that – by running stories about you in our news pages with links from our well-endorsed social media platforms. The idea is to give you global visibility to potential customers 24hrs a day, 7 days a week, this is kinetic rather than static advertising. Our readers are hands-on sailors and boat owners who are passionate about their boating, and we can put you in touch with them in a way that beats a search engine.

Directory page:

Your own world-wide window lets you to reach out to our growing readership across the globe*. Present your skills and drive your sales with testimony, photos and video if you wish. Your entry will be searchable by area, business category and skill base with a link to your own website if you have one.

Your news for the sailing community

Publish your own news as and when you want it. On our home page, alongside the directory and on your own page we run **Directory News** with its own upload facility that you can use whenever you want to promote any aspect of your business online.

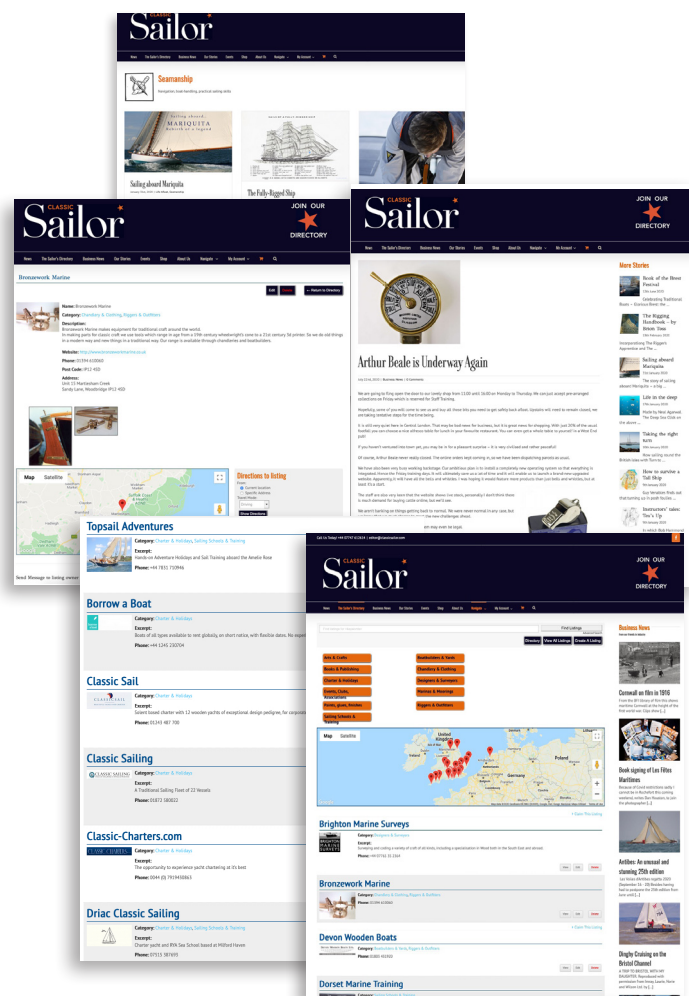
How much is it?

Basic listings start at just £24 year, including a photo and links in your chosen category. We then offer bronze, silver and gold packages starting at just £100 a year, depending how much promotion you require. We hope you'll agree this is great value for the exposure it offers!

Phone for a quote or to request a personal call or ask for our full Media Pack for more information.

The Sailor's Directory - in summary

- ★ Your own page on our website which you control
- ★ Regular promotion through news and social media
- ★ Reach our readers – they could be your customers



Get in touch:

To become part of our Directory and gain access to our knowledgeable, boat-owning, enthusiastic and growing readership contact us TODAY!

Telephone us: +44 (0)7747 612 614
Or email: admin@classicsailor.com
Website: www.classicsailor.com

*** Recent site stats show more than 12,000 unique visitors per month with 20,000+ page visits, grown organically – so engagement levels are very good.**

Your business matters, so we work hard to make this directory a trusted and reliable resource.

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