

CLASSIC Sailor

Contact us today!

Telephone +44 (0)7747 612 614
Or email: admin@classicsailor.com
Website: www.classicsailor.com

The magazine for sailors, by sailors

ONLINE & SOCIAL MEDIA ADVERTISING

THE SAILOR'S DIRECTORY

Your year-round global advertising solution

Classic Sailor's directory has four levels to suit your varying requirements of promotion.

From a basic listing to active news-stories online and through social media we can help you promote your business in a way that will really get you seen and interacting with our specialised, dedicated and growing readership. Our readers are hands-on sailors and boat owners who are passionate about their sailing and boating, and we can put you in touch with them in a way that a search engine just can't. ★

www.classicsailor.com



Plan	Listing	Details	Images	Video	Social Media	Go-to News	CS Advert	Email letter	Price
★	Photo, name, category, skills list, address, tel, link to website	Details about you, latest/standout jobs, direct email(s)	Photos of your team and your work	We can embed video to promote your business	Cross promote on Facebook and Twitter	News stories that reach our readers about what you do	Side panel adverts on our popular pages	Sponsorship of our regular email letters to subscribers	Includes VAT
Basic	★		1						One off price of £24pa
Bronze	★	★	3		2★	2★			£100pa or £10 pcm
Silver	★	★	6	★	6★	4★			£300pa or £30 pcm
Gold	★	★	12	★	12★	★ Weekly	★	★	£980pa or £90 pcm

Sailor's Directory page

Your own world-wide window lets you to reach out to our growing readership across the globe*. Present your skills and drive your sales with testimony, photos

Your News - when and how you want it

We work hard to actively promote your business not just through static ads (though they work well), but by telling our readers what you are doing. We prompt you or you just let us know and it's out there. This gives you unprecedented interaction with our readership and promotes your name with new and existing customers.

Social Media

Social media (Facebook and Twitter etc) can be tiresome and boring. But it works! So let us do some for you, letting the world know who you are, where you are and what you do.

Contact us TODAY!

T: +44 (0)7747 612614

* Recent site stats show over 12,000 unique visitors per month with 20,000+ page visits, grown organically - so engagement levels are very good.

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